

For Immediate Release

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CYO of Mercer Gets Grant from Comcast NBCUniversal Foundation

June 2020 – Trenton, NJ – Catholic Youth Organization (CYO) of Mercer County recently received a 2020 Project Innovation grant from NBC10, Telemundo62 & Comcast NBCUniversal Foundation, along with 6 other organizations in the greater Philadelphia market & 62 non-profit entities in 10 other markets across the Country.

Launched in 2018, Project Innovation supports qualified nonprofit organizations that are using innovation to advance communities in the areas of storytelling, community engagement, culture of inclusion & youth education.

“Our grant program is set up to amplify the already great work that non-profits are doing to help their communities. We are certain that our 2020 Project Innovation grant winners will do all they can to support their neighbors, particularly during this very challenging time,” added Jessica Clancy, Vice President, Corporate Social Responsibility, NBCUniversal.

The \$45K grant will provide funds to CYO’s private subsidy program, allowing more low & moderate-income families who don’t qualify for public subsidies to access critically needed childcare & youth development programs.

“We are thrilled to partner with NBCUniversal & are extremely grateful for this very generous award. It will allow us to help more families participate in CYO’s childcare & enrichment activities,” said CYO Executive Director, Tom Mladenetz.

About CYO: Catholic Youth Organization (CYO) of Mercer County is 501(c)(3), community organization, with 65+ years experience in childcare & youth programs. CYO’s mission is to enhance lives of Greater Mercer County youth & their families, by providing affordable, quality educational & recreational services. Rooted in Catholic Tradition, CYO provides these services in inclusive, non-discriminatory manner, respecting culture & faith of all. CYO currently serves more than 1,300 children daily at 9 sites in Trenton, Hamilton & Ewing. Since September 2013, CYO has managed/operated Bromley Neighborhood Civic Center, under contract to Hamilton Township. Offerings include teen program, children’s summer camp, computer classes, after school tutoring, Head Start pre-school & food pantry. For more information on CYO, check out our website at www.cyomercer.org.

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